



KAHALA MALL

KAHALAMALLCENTER.COM

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MILO HNL lifestyle boutique debuts at Kahala Mall

Products include Milo-designed goods, Kelly Slater's Outerknown brand and surf lifestyle staples including Quiksilver, Patagonia, Raen and more

HONOLULU – Kahala Mall today announced today its newest merchant, MILO HNL opened earlier this month, serving men, women, teens and children. With a name that pays tribute to the native wood prized by Ancient Hawaiians juxtaposed with HNL, a nod toward the modern airport where all journeys start and end.

“My vision is a retail experience that embraces authenticity, aloha and our heritage combined with style, travel and surf,” said Jake Mizuno, Chairman of Mizuno HNL Group and President and partner with Shyrah Maurer of Republic Retailers Inc., the parent company of MILO HNL as well as the popular Quiksilver Board Room and Up & Riding stores at Kahala Mall. “MILO HNL offers a wide range of apparel and accessories for men and women who embrace the idea that life is the journey, not the destination.”

Style/Travel/Surf Boutique MILO Honolulu is located next to Quiksilver Board Room, with a door between the two locations.

MILO offers a variety of apparel and accessories for everyone, including tees, tanks, boardshorts, bikinis, hats, casual dresses, board bags, surf accessories, books and other gift items, including MILO-branded items.

“We are always on the hunt for new creative talent and brands, and our retail mix will change from time to time, making each visit to MILO a chance to discover something new. Our concept is hard to explain: you just have to come and experience it,” Mizuno said. “My longtime friend Kelly Slater is launching his new apparel line Outerknown this summer, catering to men and to women. We have been talking from the creation stage of the brand and will be available in July.”

Open for less than two weeks, MILO HNL is still fine-tuning its inventory mix. MILO HNL also offers brands such as Patagonia, Dues, Mucho Aloha, Raen eyewear, Plate Lunch, What Youth, Brixton, Da Kine, Apolis, Drifter, Quiksilver Modern Original and more.

MILO HNL will host a grand opening party this spring. For more information or details about the grand opening, shoppers are encouraged to stop by the store to learn more.

About Kahala Mall

With more than 100 retail stores and restaurants including Macy’s, The Apple Store, Whole Foods Market and Kahala Theatres, Kahala Mall provides a casual, family-friendly entertainment experience. Shop at both local and national [retailers](#), discover unique treasures at our one-of-a-kind specialty merchants, see the latest films and indie [movies](#), or simply stop and enjoy our wide variety of [community events](#) for all ages. Kahala Mall is located at 4211 Waialae Avenue in East O’ahu near Diamond Head, just minutes from Waikiki. Mall hours are Monday thru Saturday, 10 a.m. to 9 p.m., and Sunday from 10 a.m. to 6 p.m. For more information visit KahalaMallCenter.com, and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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FOR MEDIA ONLY: For more information or digital images of the mall, please contact Jennifer Pang at (808) 371-2882 or jpang@pangcomm.com.